



## 2017 Schedule

<b>Date:</b>	<b>“Ignition” Module Topic:</b>
<b>May 24<sup>th</sup></b>	Entrepreneurial Traits, Four Stages of Your Practice, DISC (IX)
<b>May 31<sup>st</sup></b>	Live Strategy Call 8pm EST
<b>June 7<sup>th</sup></b>	Money Rules, Improving Patient Compliance, Patient Surveys (X)
<b>June 14<sup>th</sup></b>	Live Strategy Call 8pm EST
<b>June 21<sup>st</sup></b>	Legend Defined, Ferguson and McIntyre, Targets and Goals (I)
<b>June 28<sup>th</sup></b>	Live Strategy Call 8pm EST
<b>July 5<sup>th</sup></b>	Staff Motivation, Flow Charts and Profit Centers (II)
<b>July 12<sup>th</sup></b>	Live Strategy Call 8pm EST
<b>July 19<sup>th</sup></b>	Ideal Income Goals, Handling Missed Appointments, Staff Meetings and Hiring (III)
<b>July 26<sup>th</sup></b>	Live Strategy Call 8pm EST
<b>August 2<sup>nd</sup></b>	Supplement Protocols and Consultations Pearls (IV)
<b>August 9<sup>th</sup></b>	Live Strategy Call 8pm EST
<b>August 16<sup>th</sup></b>	80/20 Rule, Building a Brand, and Internal Marketing (V)
<b>August 23<sup>rd</sup></b>	Live Strategy Call 8pm EST
<b>August 30<sup>th</sup></b>	PR Marketing, Promotions and Social Media (VI)
<b>September 6<sup>th</sup></b>	Live Strategy Call 8pm EST
<b>September 13<sup>th</sup></b>	Improving Cash Flow, Saving Time and Money (VII)
<b>September 20<sup>th</sup></b>	Live Strategy Call 8pm EST
<b>September 27<sup>th</sup></b>	Dr. Tom’s Day 1 Pearls, Functional Chemistry and E-Commerce (VIII)
<b>October 4<sup>th</sup></b>	Live Strategy Call 8pm EST